

HEART OF VIRGINIA FESTIVAL CRAFT SHOW: MAY 1, 2010
PLEASE PRINT, COMPLETE AND MAIL THIS APPLICATION
Please read the [Heart of Virginia Festival General Guidelines and Rules for Participation](#)

2010 Heart of Virginia Festival Application

Craft Show

Name _____

Person(s) Manning Booth (if different from above) _____

Business Name _____

Address _____

City _____ State _____ Zip Code _____

Website _____

Email _____

- Would you like to be added to the Heart of Virginia Festival secure email listing, which automatically notifies you of Festival updates? YES _____ NO _____

Best Phone Contact _____

Secondary Phone (if different) _____

Feel free to share my contact information with other local Event Planners? YES _____ NO _____

I have previously participated in the Heart of Virginia Festival? YES _____ , Number of Years _____ NO _____

Placement:

- Space = 15' x 15'
- \$65 per space
- Purchase additional spaces as needed
- Consideration of requests is honored, but not guaranteed

____ I would like to request the same space I had last year

Anything you would like us to know when assigning your space (ie: companies and products you would or would not like to be in close proximity) _____

In order to best promote your items, please provide a specific description of all work you intend to exhibit. For example: "Women's and children's clothing: Dresses and fabric hats cut from my own designed pattern and sewn by me."

Provide a price range of your work: \$ _____ to \$ _____

If you are new to the festival, have not shown in 3 or more years, or have made changes to your product lines, submit a representation of your work (include items to be sold and prices) **and** booth set-up by supplying a website or by sending photographs of your work **and** display. Photos may not be returned and may be used for promotional purposes. Be sure to include your name on reverse side of photographs.

On a separate sheet of paper, please share interesting or news-worthy information such as biographies, photos of your work, websites, description of your work or the creative process. This information may be used in publicity to promote the Festival and the variety of products available. Your assistance is greatly appreciated.

Vehicle:

Please Note: limit 2 vehicles between 6:30 a.m. and 8:00 a.m.

I will be arriving in a:

____ Car

____ Pick-Up Truck / Passenger Van / SUV

____ Box Van / Moving Van / RV

____ Vehicle with Trailer

How did you hear about the Heart of Virginia Festival?

Please check all that apply:

Past Participation Word of Mouth Newspaper/Magazine Radio
 Exhibitor, name: _____
 Internet, specify site: _____
 Other: _____

To showcase your participation, feel free to link the Heart of Virginia Festival website (www.heartofvirginia.org) to your craft website(s) (calendar of events, list of upcoming shows, etc.) and promotional materials.

With your acceptance packet, we will include 25 Heart of Virginia Festival brochures for you to mail to your customers, display at your studio/shop, or distribute in your community.

Yes. I wish to promote the Heart of Virginia Festival. Please send me 25 or specify another amount ____.

No. I don't wish to receive any brochures at this time.

Declaration of Authenticity Contract & Waiver

Please read the following statements carefully. To participate in this high-quality show, you must sign and return this statement with your application.

- ALL items sold MUST BE THE WORK OF THE EXHIBITOR. Absolutely NO COMMERCIAL ITEMS may be for sale in your display. During set-up, the items you are displaying will be compared to the photos and descriptions you have submitted. If there is a discrepancy, you will be asked to remove the items. Further noncompliance would subject you to be dismissed from the Festival without refund or future invitation.
- I agree to allow the Heart of Virginia Festival Board full use of images and other promotional materials (photographs, video tape, audio tape) taken during the Festival for purposes of promoting the Festival this year and in future years.
- I understand and comply with the Heart of Virginia Festival General Guidelines and Rules for Participation.
- I do hereby waive the Town of Farmville, Festival Board of Directors, any sponsor or fellow participant, from any liability due to personal injury, loss or damage to any property that may occur during the Heart of Virginia Festival.

Signature

Date

Before mailing, be sure that you have included the following:

- o Completed 2010 Application with signed Declaration of Authenticity Contract & Waiver
- o \$65 Application Fee (checks payable to Heart of Virginia Festival)
 - o Add \$25 if postmarked after **Wednesday, February 24, 2010**
- o Representation of work **and** exhibit set-up (website, photographs)
- o Interesting Information (separate piece of paper)

Mail to: Heart of Virginia Festival, Attention Craft Show
P.O. Box 35
Farmville, VA 23901

Deadline: **Wednesday, February 24, 2010.** Any entries after this date will be considered on a space available basis. Applications received AFTER the postmark deadline will be assessed an **additional \$25.00 fee.**

Acceptance: You will be notified within two weeks of receipt of your application IF there is concern. Otherwise, you can plan on participation and will receive a confirmation packet in early April.

Questions? visit heartofvirginia.org or contact Jeff Smith or Maureen Walls-McKay, Directors of the Craft Show, at crafts@heartofvirginia.org or call 434-395-2744.

Office Use Only: Check Number _____ Date Received _____ Amount _____ Space Assignment _____