

2009 SPONSORHIP PLEDGE FORM

Sponsor Name:_____

Contact Person:_____

Address:_____

Phone:_____

Email:_____

I am committing to:

- ___ **OPTION I: Festival Supporter** (\$250)
- ___ **OPTION II: Participating Business** (\$500)
- ___ **OPTION III: Major Sponsor** (\$1,000)
- ___ **OPTION IV: PRESENTING SPONSOR** (\$5,000)
- ___ **OPTION V: Other** (PLEASE CONTACT ME)

Upon receipt of your *pledge*, the Festival Chairperson will be in touch to ensure an effective partnership. Upon receipt of *payment*, customization of your sponsorship will immediately begin (logo with reciprocal link on the Heart of Virginia Festival website, photo ops, other publicity opportunities, etc).

Each year we strive to improve the Festival including new and creative ways to acknowledge your generosity. We welcome ideas as to how we might better recognize your partnership both during the weeks leading up to the Festival and during the day and evening festivities. Please share your thoughts
